

CYNDI CONN

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CREATIVE SANTA FE, Santa Fe, NM **Executive Director**

January 2013 – Present

Responsible for structuring and achieving organization's mission, long-range strategy, programmatic, and financial objectives. Create annual budget and oversee all expenditures. Responsible for the recruitment, employment, and release of all personnel, both paid staff and volunteers. Oversee all development, fundraising, and public relations strategies and actions. Maintain a working knowledge of significant developments and trends in the field. Establish sound working relationships and cooperative arrangements with relevant city leaders, community groups, and organizations locally and nationally. Report directly to the Board of Directors.

Program Director

August 2011 – December 2012

Responsible for the planning and implementation of all major Creative Santa Fe programs and initiatives, with the primary focus on the Imagined Futures conference, festival, and outreach programs. Responsibilities include: conference planning, identification of speakers, issues research, speaker preparation, and non-profit partnership relations. Responsible for organization and management of all Creative Santa Fe development efforts including: prospect lists and research, cultivation events, stewardship, under-50 donors, and the Imagined Futures Strategic Giving Fund. Lead liaison for Public Relations consultant for all press related activities, materials, and social media outreach initiatives.

LAUNCHPROJECTS, Santa Fe, NM **Director / Curator**

December 2008 – December 2011

Curate and program all gallery exhibitions as well as other public and private venues. Continually establish and develop relationships with collectors, patrons, curators, and arts organizations. Work closely with private and corporate clients to assess and curate collections. Coordinate and lead art tours, lectures, and special events. Advise artists on career growth, museum placement, and marketing strategies. Generate and oversee all marketing, PR, and social networking strategies for the company including a weekly blog. Design, program, and maintain company website.

THE CENTER FOR CONTEMPORARY ARTS (CCA), Santa Fe, NM **Visual Arts Director / Curator**

January 2005 – December 2008

Curated and directed the installation of all exhibitions, catalog production, artist lectures and special events. Responsible for: press, advertising, marketing, day-to-day fiscal and budget management, and fundraising. Established and maintained relationships with the board, major national and state organizations, educational institutions, curators, patrons, collectors, and artists. Partnered with arts organizations including: *Art of the*

21st Century, The Smithsonian Institute, National Geographic, Pomona College, SITE Santa Fe, the Santa Fe Art Institute, the Georgia O'Keeffe Museum, Beaux-Arts de Nantes, University of New Mexico, the Santa Fe Community College, and the College of Santa Fe. National press included feature articles and exhibition reviews in: *The New York Times*, *Art News*, *Art in America*, *Art Papers*, *Art Now*, *Men's Vogue*, the *Denver Post*, *Trend Magazine*, *The Santa Fean Magazine*, *THE Magazine*, the *Albuquerque Journal*, the *Santa Fe New Mexican*, and *The Santa Fe Reporter*. Inaugurated CCA's *Project Space Exhibition Series*. Lead art tours to Art Basel Miami Beach (2006 and 2007), Cali, Colombia (March, 2007), The Venice Biennale (2007), and Art Basel, Switzerland.

EVO GALLERY, Santa Fe, NM
Gallery Director / Curator

May 2001 – December 2004

Coordinated monthly exhibitions including: artist selection and curating exhibitions, promotion, press releases, advertising, invitations, opening receptions, and generating artist contracts. Established and developed relationships with collectors, patrons, curators, and arts organizations. Managed employee hiring and training, budgeting, and operations. Managed all art fair participation including application, art selection, booth design, travel logistics, sales, and client meetings in destination cities. Art fair locations included: New York, Chicago, San Francisco, Miami, and Palm Beach. Designed, built, and maintained gallery website. Obtained international press for several exhibitions including articles in *New York Times*, *Art News*, *Art in America*, *Associated Press*, *CBS*, and *CNN*.

TRILOGY (EUROPE), Paris, France
Recruiting / Marketing

March 2000 – April 2001

Trained as the sole recruiter for industry candidates for all positions at Trilogy Europe. Responsible for all marketing, sourcing potential candidates, preliminary interviews, coordinating travel and on-site interviews, extending offers, and negotiating contracts. Target countries included France, UK, Ireland, Switzerland, Germany, Netherlands, Spain, Finland, Sweden, and Denmark. Extensive experience in marketing and sourcing techniques including: partnering with European search firms, internationally marketing and advertising campaigns, organizing and running international recruiting events, and extensive online research.

TRILOGY (USA), Austin, TX
CollegeHire.com
Recruiting / Marketing

Coordinated and oversaw recruiting and marketing events at University of Illinois (Urbana Champaign), University Wisconsin (Madison), and Purdue University for high-tech positions within Trilogy. Responsible for travel arrangements, transportation, hotel accommodation, hosting major recruiting events, and coordinating numerous candidate interviews while on site. Researched Universities and developed strategic plans for high tech recruiting for the upcoming year. Created the first recruiting handbook for CollegeHire.com employees. Promoted to Industry Recruiter for Trilogy Europe, France within three months.

MEREDITH-KELLY LATIN AMERICAN FINE ART, Santa Fe, NM
Associate Director

October 1997 – November 1999

Established and maintained relationships with major art collectors, patrons, curators, and organizations in the US and in Latin America. Handled all correspondence with collectors, dealers, and artists in English and Spanish. Organized, coordinated, and installed gallery exhibitions. Extensively researched Latin American artists and art history to educate collectors, select artists, and assisted public relations specialist with gallery marketing and PR. Planned, coordinated, and attended a New York art fair. Arranged a weekend lecture series for an exhibition at the Museum of Fine Arts, New Mexico.

THE ALBUQUERQUE MUSEUM, Albuquerque, NM
Curatorial Internship

May 1997 - August 1997

Worked with Curator of Art in all aspects of museum work including exhibition research and planning, legal contracts, museum correspondence, public relations, and installation of exhibitions. Assisted registrar to identify, document, and catalog all work entering and exiting the museum. Translated exhibition script from English to Spanish for bilingual Patrocino Barela exhibition. Exhibition Coordinator: *Georgia O'Keeffe: Gallery 291 to New Mexico*. Assisted acquiring work, exhibition design, and creating, writing, and editing exhibition catalog.

EDUCATION

Skidmore College: MA, Curatorial Studies and Arts Administration (with the Tang Museum), May 2010
Masters Thesis: *Nerve Endings: Betty Parsons, Marcia Tucker, Alanna Heiss*
Yale School of Management: Executive Education Seminar: Yale School of Management and AAM, August 2007.
Tulane University: BA, Latin American Studies, May 1997
Magna Cum Laude with Honors
Honors Thesis: *Mexican National Consciousness: Evolution of a Modern Dichotomy*
Universidad Iberoamericana: Study Year Abroad, Mexico City, 1996.

AWARDS

New York Foundation for the Arts (NYFA) Fiscal Sponsorship: *The Peep Interviews*, 2011 - present
Andy Warhol Foundation Grant, \$100,000 Visual Arts Programming Support: CCA, 2007-2008
Skidmore College, MALS Scholar Award, Merit Scholarship for 2007-2008 school year
Tulane University, Senior Scholar Award, 1997

SELECTED PROJECTS, LECTURES, AND PUBLICATIONS

Santa Fe Community College Gallery, guest juror / curator, March 2013
College Art Association, panelist: *The Business of Art*, December, 2012
ArtSmart, fundraising committee member 2012/2013
Fine Arts For Children & Teens (FACT), fundraising committee member, winter / spring 2012
The Peep Interviews, Collaborating Partner & Founder, March 2011 - present
Princeton Alumni Event, guest lecturer, *Contemporary Art in Santa Fe*, September, 2011
Fort Lewis College Art Gallery, guest lecturer: *Artist as Risk Taker*, April, 2011
Fort Lewis College Art Gallery, juror + curator, student exhibition, April, 2011
National Museum for Women in the Arts, guest lecturer: *Artist as Risk Taker*, October, 2010
Elderhostel / Road Scholar, New Mexico Guide / Art Scholar, September 2009

The Las Cruces Museum of Art, exhibition selection committee member, June 2009
CENTER, Photography Portfolio Reviewer, 8th Annual Review Santa Fe, June 2009
The Georgia O'Keeffe Museum, guest lecturer: *Artist as Risk Taker*, June 2009
Webster Collections, guest curator, *VIVID*, April - June 2009
Crane Arts Philadelphia, published essay, *The Love Armor Project*, February, 2009.
Eight Modern Gallery, guest curator, *Mind the Gap*, November 2008
Efroymsen Contemporary Arts Fellowship Award selection committee for 5 - \$50,000 awards, July 2008
CENTER, selection committee member, 7th Annual Review Santa Fe, February, 2008
College of Santa Fe, Lecture, *Hair of the Dog – Is Painting Dead*, January, 2008
College of Santa Fe, Lecture, *Disturbing Boundaries: The Art of Bruce Nauman*, December, 2007
Cruz Gallery, guest curator, *somewhere i have never traveled*, Santa Fe, June 2007
Jordan West, critical essay, <http://www.jordanwest.com/information/essay.html>
Art Chicago, Panelist: *On the Cutting Edge: Four Young Curators on Young Contemporary Artists and the Art Market*, moderated by Isolde Brielmaier, PhD., Chicago, April 2007
Santa Fe Trend Magazine: Curator and Essayist for a Print Portfolio: *Seven Emerging Artists to Watch*, April, 2007
College of Santa Fe, Student Thesis committee member & Exhibition Curator, Spring 2006, Fall 2007, Spring 2008
Albuquerque Academy, Class Agent, responsible for coordinating, improving, and implementing the fund-raising process.
THE Magazine, published review, "*InSight_05: Centro Cultural Tijuana and the San Diego Museum of Art*" November 2005
Santa Fe Art Institute *Laurie Anderson* performance coordinator, July – September 2004
Santa Fe Art Institute *Against the Wall Video Art Project*, curatorial committee and interviews, March - July 2004
Center for Contemporary Arts, Santa Fe, curatorial committee, November 2003 - 2007
SITE Santa Fe, Docent, May 2002 – November 2003 (docent program terminated)